



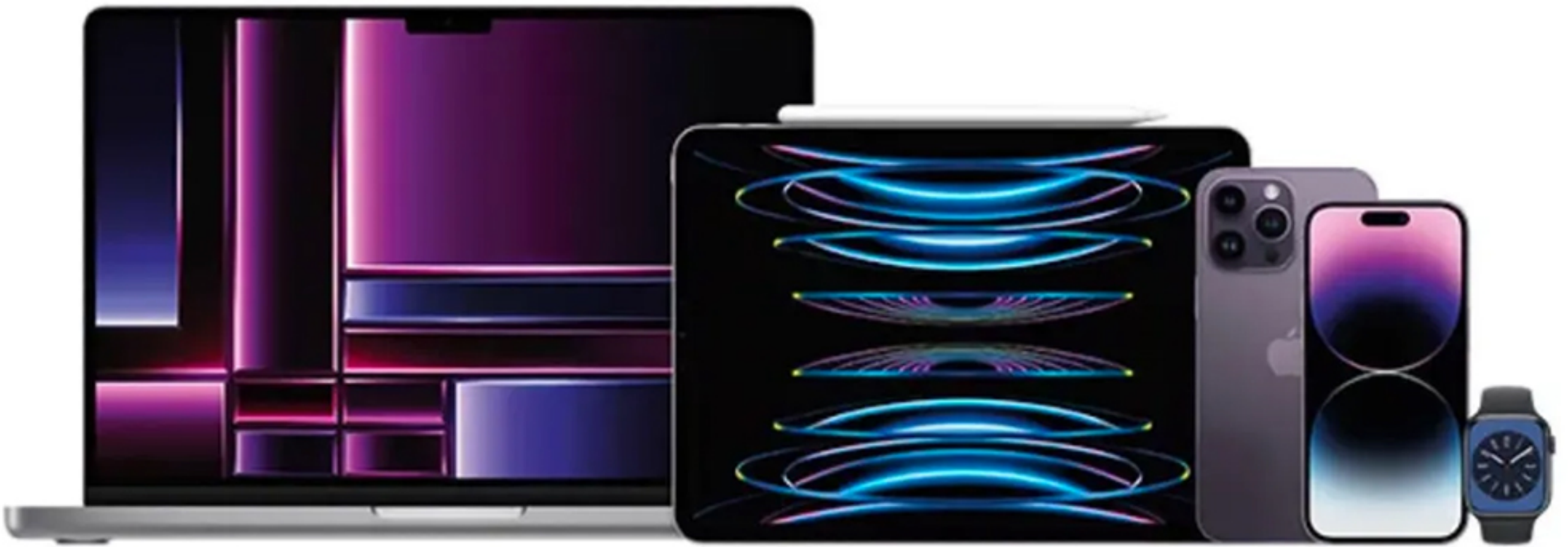
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**Apple Days**

**02<sup>nd</sup> June - 04<sup>th</sup> June 2023**



**upto ₹14,000 Discount**

**+**

**upto ₹5,000 Cashback**



**HDFC BANK**

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# APPLE **DAYS**

## iPhone 14 Pro Max



**0 DOWN  
PAYMENT**

EMI STARTS @ ₹ **4,829\***  
(24 MONTHS)

**₹ 161** Per day\*  
**EMI**

MRP (128GB)	₹ 1,39,900
Poorvika Store Discount	₹ 5,000
HDFC Cashback	₹ 3,000
Old Devices Trade in Value	₹ 15,000*
Exchange Bonus	₹ 4,000*
Effective Price	₹ 1,12,900

Offer Valid From June 02<sup>th</sup> - 04<sup>th</sup> 2023

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APPLE **DAYS**

iPhone 13



**0 DOWN  
PAYMENT**  
EMI STARTS @ ₹ **1,791**  
(24 MONTHS)

₹ **60** Per day\*  
**EMI**

MRP (128GB)	₹ 69,900
Poorvika Store Discount	₹ 7,910
HDFC Cashback	₹ 2,000
Old Devices Trade in Value	₹ 15,000*
Exchange Bonus	₹ 4,000*
Effective Price	₹ 40,990

Offer Valid From June 02<sup>th</sup> - 04<sup>th</sup> 2023

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APPLE **DAYS**

iPhone 14



**0** DOWN  
PAYMENT

EMI STARTS @ ₹ **2,208**  
(24 MONTHS)

₹ **74** Per day\*  
**EMI**

MRP (128GB)	₹ 79,900
Poorvika Store Discount	₹ 7,910
HDFC Cashback	₹ 4,000
Old Devices Trade in Value	₹ 15,000*
Exchange Bonus	₹ 4,000*
Effective Price	₹ 48,990

Offer Valid From June 02<sup>th</sup> - 04<sup>th</sup> 2023

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# APPLE **DAYS**

## iPhone 14 Plus



**0 DOWN  
PAYMENT**  
EMI STARTS @ ₹ **2,583**  
(24 MONTHS)

₹ **86** Per day\*  
**EMI**

MRP (128GB)	₹ 89,900
Poorvika Store Discount	₹ 8,910
HDFC Cashback	₹ 4,000
Old Devices Trade in Value	₹ 15,000*
Exchange Bonus	₹ 4,000*
Effective Price	₹ 57,990

Offer Valid From June 02<sup>th</sup> - 04<sup>th</sup> 2023

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# APPLE **DAYS**

## iPhone 14 Pro



**0** DOWN  
PAYMENT  
EMI STARTS @ ₹ **4,413\***  
(24 MONTHS)

**₹ 147** Per day\*  
**EMI**

MRP (128GB)	₹ 1,29,900
Poorvika Store Discount	₹ 5,000
HDFC Cashback	₹ 3,000
Old Devices Trade in Value	₹ 15,000*
Exchange Bonus	₹ 4,000*
Effective Price	₹ 1,02,900

Offer Valid From June 02<sup>th</sup> - 04<sup>th</sup> 2023

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APPLE **DAYS**

iPad Pro

Wifi 4th Gen 11 inch ( M2 Chip )



**0 DOWN  
PAYMENT**  
EMI STARTS @ ₹ **3,329\***  
(24 MONTHS)

₹ **111** Per day\*  
**EMI**

MRP 128GB	₹ 81,900
Store Discount	₹ 2,000
HDFC Instant Discount	₹ 3,000
Effective Price	₹ 76,900*

Offer Valid From June 02<sup>th</sup> - 04<sup>th</sup> 2023

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APPLE **DAYS**

iPad Air

Wifi 5th Gen 10.9 inch ( M1 Chip )



**0** DOWN  
PAYMENT

EMI STARTS @ ₹ **2,433**  
(24 MONTHS)

₹ **81** Per day\*  
**EMI**

MRP 64GB	₹ 59,900
Store Discount	₹ 1,500
HDFC Instant Discount	₹ 3,000
Effective Price	₹ <b>55,400*</b>

Offer Valid From June 02<sup>th</sup> - 04<sup>th</sup> 2023

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APPLE **DAYS**

iPad Pro

Wifi 6th Gen 12.9 inch (M2 Chip )



**0 DOWN  
PAYMENT**  
EMI STARTS @ ₹ **4,621**  
(24 MONTHS)

₹ **154** Per day\* **EMI**

MRP 128GB	₹ 1,12,900
Store Discount	₹ 2,000
HDFC Instant Discount	₹ 3,000
Effective Price	₹ 1,07,900*

Offer Valid From June 02<sup>th</sup> - 04<sup>th</sup> 2023

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APPLE **DAYS**

iPad

Wifi 9th Gen 10.2 inch ( A13 Bionic Chip )



**0** DOWN  
PAYMENT

EMI STARTS @ ₹ 1,371  
(24 MONTHS)

₹ **46** Per day\*  
**EMI**

MRP 64GB	₹ 33,900
Store Discount	₹ 1,000
HDFC Instant Discount	₹ 2,000
Effective Price	₹ 30,900*

Offer Valid From June 02<sup>th</sup> - 04<sup>th</sup> 2023

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APPLE **DAYS**

iPad

Wifi 10th Gen 10.9 inch ( A14 Bionic Chip )



**0** DOWN  
PAYMENT

EMI STARTS @ ₹ 1,829  
(24 MONTHS)

₹ 61 Per day\*  
**EMI**

MRP 64GB	₹ 44,900
Store Discount	₹ 1,000
HDFC Instant Discount	₹ 3,000
Effective Price	₹ 40,900*

Offer Valid From June 02<sup>th</sup> - 04<sup>th</sup> 2023

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# APPLE **DAYS**

## MacBook Air M1 256GB



**0 DOWN  
PAYMENT**

EMI STARTS @ ₹ **2,958**  
(24 MONTHS)

**₹ 99** Per day\*  
**EMI**

MRP (256GB)	₹ 99,900
Store Discount	₹ 13,910
HDFC Cashback	₹ 5,000
Old Devices Trade in Value	₹ 10,000*
Exchange Bonus	₹ 5,000*
Effective Price	₹ 65,990

Offer Valid From June 02<sup>th</sup> - 04<sup>th</sup> 2023

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# APPLE **DAYS**

## MacBook Air M2 256GB



**0 DOWN  
PAYMENT**

EMI STARTS @ ₹ **4,083**  
(24 MONTHS)

**₹ 136** Per day\*  
**EMI**

MRP (256GB)	₹ 1,19,900
Store Discount	₹ 6,910
HDFC Cashback	₹ 5,000
Old Devices Trade in Value	₹ 10,000*
Exchange Bonus	₹ 5,000*
Effective Price	₹ 92,990

Offer Valid From June 02<sup>th</sup> - 04<sup>th</sup> 2023

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# APPLE **DAYS**

## MacBook Pro M2 256GB



**0 DOWN  
PAYMENT**

EMI STARTS @ ₹ **4,458\***  
(24 MONTHS)

**₹ 149** Per day\*  
**EMI**

MRP (256GB)	₹ 1,29,900
Store Discount	₹ 7,910
HDFC Cashback	₹ 5,000
Old Devices Trade in Value	₹ 10,000*
Exchange Bonus	₹ 5,000*
Effective Price	₹ 1,01,990

Offer Valid From June 02<sup>th</sup> - 04<sup>th</sup> 2023

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## APPLE DAYS

### Watch Ultra Cellular 49mm



**0 DOWN  
PAYMENT**

EMI STARTS @ ₹ **3,333**  
(24 MONTHS)

**₹ 111** Per day\*  
**EMI**

MRP (49mm)	₹ 89,900
Store Discount	₹ 2,910
HDFC Cashback	₹ 4,000
Old Devices Trade in Value	₹ 5,000*
Exchange Bonus	₹ 2,000*
Effective Price	₹ 75,990

Offer Valid From June 02<sup>th</sup> - 04<sup>th</sup> 2023

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## APPLE **DAYS**

### Watch Series 8 GPS 41mm



**0 DOWN  
PAYMENT**

EMI STARTS @ ₹ **1,562**  
(24 MONTHS)

**₹ 52** Per day\*  
**EMI**

MRP (41mm)	₹ 45,900
Store Discount	₹ 1,410
HDFC Cashback	₹ 3,000
Old Devices Trade in Value	₹ 5,000*
Exchange Bonus	₹ 2,000*
Effective Price	₹ 34,490

Offer Valid From June 02<sup>th</sup> - 04<sup>th</sup> 2023

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## APPLE **DAYS**

Watch Series SE GPS 40mm



**0 DOWN  
PAYMENT**

EMI STARTS @ ₹ **1,187**  
(24 MONTHS)

₹ **40** Per day\*  
**EMI**

MRP (40mm)	₹ 29,900
Store Discount	₹ 1,410
HDFC Cashback	₹ 2,000
Effective Price	₹ 26,490

Offer Valid From June 02<sup>th</sup> - 04<sup>th</sup> 2023

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